

# PROMOTING YOUR FUNDRAISER ON FACEBOOK, TWITTER & INSTAGRAM

PANCREATIC  
CANCER  
ACTION  
NETWORK

®

Replace **[purple text]** with your information.

## FACEBOOK

I am fundraising for @PanCAN in honor of **[my mom, dad, brother, sister, friend...]**. Please join me at **[event name] [city name]** on **[date]** at **[location]**. Help us fight pancreatic cancer! **[add link to personal fundraising page or event website]**.

Join me in the fight against pancreatic cancer at **[event name] [city name]** on **[date]** at **[location]**, benefitting @PanCAN. Learn more here – **[link to personal fundraising page or event website]**.

The survival rate for pancreatic cancer is 11% and there is WAY more to be done. Let's join @PanCAN in taking bold action to improve the lives of everyone impacted by pancreatic cancer. **[add link to personal fundraising page]**.

## TWITTER

I am fundraising in honor of **[my mom, dad, brother, sister, friend...]**. Join me by donating to @PanCAN and funding vital programs and services for #pancreaticcancer patients. **[add link to personal fundraising page]**.

The survival rate for #pancreaticcancer is just 11% - and there is so much more to do. I'm fighting for a world in which all patients with #pancreaticcancer will thrive. Join me by donating to @PanCAN **[add link to personal page]**.

## INSTAGRAM

The survival rate for #pancreaticcancer is just 11% - we have so much more to do. I'm fighting for a world where all patients with pancreatic cancer will thrive. Join me by donating to @PanCAN! You can support me at the link in my profile! **[add link to profile]**

I am fundraising in honor of **[my mom, dad, brother, sister, friend...]**. Please join me and @PanCAN as we take bold action to improve the lives of everyone impacted by pancreatic cancer. Link in profile to donate! **[add link to personal page in profile]**

For shareable images to use on socials, visit our [Resources Center](#).  
Please visit [pancan.org/diy](https://pancan.org/diy) for more information or contact us at [myway@pancan.org](mailto:myway@pancan.org).